Getting Product and Business Information

- Competitor Company Websites
- Business, Industry and Company Information
  - Business & Industry Databases
  - Company Directories and Manufacturers’ Catalog
  - Associations
  - Consumer Information
- Patents, Standards, Trademarks
- Engineering Databases
Business, Industry and Company Information
http://www.prism.gatech.edu/~bw21/bus.htm

Business, Industry and Company Information

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For one-on-one database search assistance contact: your Subject Librarian
http://www.library.gatech.edu/research_help/subject_librarians.html
Library Services for Students
Database Search Hints and Database Search Examples

Business and Management Databases and Resources

- **Company Directories**: [http://www.library.gatech.edu/research_help/subject/company_dir.htm](http://www.library.gatech.edu/research_help/subject/company_dir.htm)
  - **Reference USA**: Reference USA is one of the Library's company directories. It is an electronic company directory of 12 million U.S. businesses. Can create customized lists by combining geographical, size of business and line of business variables. Line of business search options are: yellow page heading and SIC code.
  - **Georgia and Regional Directories**.
    - *D & B Regional Business Directory Atlanta area* HG4038.A4D86 2nd floor West
    - *Dun’s Regional Business Directory Georgia (Excluding Atlanta)* HG4057.G4 D86 2nd floor West
    - *Regional Industrial Buying Guide Southeast* HD39.5.S647 2nd floor West
Business and Management Databases

http://www.library.gatech.edu/search/research_guides.php
http://www.library.gatech.edu/research_help/subject/index.php/?/general_business/databases

Business and Management DATABASES

PRIMARY DATABASES

ABI/Inform Complete

Provides full text for over 1,461 U.S. and international journals covering all aspects of business and management. In addition to the full text, this database offers indexing and abstracts for 759 journals.

[get Galileo password]

Business Source Premier

Business Source Premier, one of the separately searchable databases, provides full text for over 2,440 journals, as well as full text articles, all of which contain popular business publications such as Business Week, the Wall Street Journal, and The Economist. This database covers all major areas of business, including accounting, economics, human resources, management, marketing, and more.

[get Galileo password]

Dow Jones Interactive

See: Factiva.com

[ON CAMPUS Access Only]

LexisNexis Academic

LexisNexis Academic contains over 5,300 publications, virtually all of which include full text. Many types of publications are included, including business journals, newspapers, magazine articles, government documents, and more.

INTERNATIONAL DATABASES

ABI/Inform

Business Source

Wilson Business, etc.
Business and Management Subject Guides

http://www.library.gatech.edu/research_help/subject/index.php/?/general_business

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Patricia Kenly

Business Reference Librarian

ph. (404) 894-1389

To request an appointment for a research consultation, email:

patricia.kenly@library.gatech.edu

Consultations are scheduled 2-3 days in advance, and are dependent on availability.

For immediate assistance, call 404-894-4530 - the Information Services Desk, staffed all library hours.

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Search all of the business research guides

See also the Research Guides:

- Company Information
- Economics
- Georgia & Atlanta Business Resources
- Industry Information
- International Business

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Bibliographies

Books: Locating Books

Business Rankings

Company Directories

Company Overviews

Country Information

Databases

Demographics: United States

Dictionaries & Thesauri

Directories

Economic Conditions: Local

Economic Conditions: State

Economic Conditions: United States

Encyclopedias

Executives

Financial Information

Government Resources: Federal

Guides

Handbooks
ABI/Inform (1971 to present)

• ABI/Inform covers all aspect of business and management
• Includes abstracts and also about half full text
• Can limit results to **scholarly** journals, including **peer-reviewed**
• Use "**quotation marks**" to search for exact phrases.
• Two word queries, such as (circus elephant), are searched as an exact phrase by default.
• **Truncation** symbol is the **asterisk** *
• **AND NOT** - Articles which have the first word, but not the second word
• **WITHIN** Find articles where the first word appears some number of words before or after the second word. computer \W3 careers

• Words within n words in a field.
  Example: world pre/3 web

• Restrict to limit by date or limit to field codes, such as title and subject.

• Click Browse subjects to open the Browse Subjects window

• Can limit to **full text**
"r&d" or research or patent* or invent* or appliance* or "solar and energy and water and (hot or heat*)" and "photovoltaic* w/3 (cell or cells)"

Database: Business - ABI/INFORM Complete
Date range: All dates
Limit results to: Full text articles only
Scholarly journals, including peer-reviewed
Results

8 articles found for: ("r&d" or research or patent* or invent* or appliance*) AND ENHAI(solar and energy and water and (hot or heat*)) AND ENHAI(photovoltaic* w/3 (cell or cells))

2. The solar photovoltaics business: Has its time arrived?
Mark Hammonds. Oil & Gas Journal. Tulsa: Jul 10, 2000. Vol. 98, Iss. 28; p. 80 (5 pages)
Text+Graphics Page Image - PDF Abstract

3. Photovoltaic system gets in hot water
Full text Page Image - PDF Abstract

4. Getting into hot water
Chase, Victor D. Appliance Manufacturer. Troy: Oct 1995. Vol. 43, Iss. 10; p. 6 (1 page)
Full text Abstract
Getting into hot water

Chase, Victor D. *Appliance Manufacturer*. Troy: Oct 1995. Vol. 43, Iss. 10; pg. 6, 1 pgs

Subjects: Solar energy, R&D, Photovoltaic cells, Appliance industry

Classification Codes: 9190 US, 8550 Electrical, electronics, instrumentation industries, 5400 Research & development, 1540

Locations: US

Companies: National Institute of Standards & Technology

Author(s): Chase, Victor D

Publication title: *Appliance Manufacturer*. Troy: Oct 1995. Vol. 43, Iss. 10; pg. 6, 1 pgs

Source Type: Periodical

ISSN/ISBN: 0003679X
For abstracts, check the GIL Catalog if “Find It GT” does not work

http://www.prism.gatech.edu/~bw21/patprod.htm

Click on “Search Hints for Library GIL Catalog”

Fanney Hunter and Brian Dougherty, mechanical engineers at the National Institute of Standards and Technology, have invented a photovoltaic residential hot water system. Unlike conventional solar thermal systems in which water or an antifreeze circulates through solar collectors, the new system converts sunlight to electricity, which is used to heat residential water. The NIST system uses a conventional electric water heater from which the standard upper and lower electric elements have been removed and replaced with 2 assemblies of 3 elements each. A microprocessor built into the system activates the appropriate combination of elements, forcing the photovoltaic cells to continuously operate at their optimum power point.

Full Text (764 words)

GIL Library Catalog http://gil.gatech.edu/

“Exact Search”
- ISSN Number xxxx-xxxx
- Exact “Journal Title”

Search Tips

Keyword Search  Exact Search

Search for: Oil & Gas Journal

Search in:
- Title * (e.g., Grapes of Wrath)
- Journal Title * (e.g., Georgia Review)
- Author (e.g., Walker, Alice)
- Subject Heading
- Call Number
- ISBN (no spaces or punctuation)
- ISSN (XXXX-XXXX)
Keyword Search in GIL Library Catalog
http://gil.gatech.edu/

• Boolean operators are not allowed within search box
  **Leave out “and” “or” “not”**
• Leave out quotes
• **Truncation** symbol is (?).  Example:  http?
• **Narrow My Search.**
  **Narrow to journals (serials)** or by date.
• “All of these” “Any of these” “As a phrase”
• Limit to title, author, or Library of Congress Subject heading
• Ask us for help
• Separate records for GIL Catalog print and electronic journal volumes may exist.
• Note publication year coverage.  Aggregator journals can have selective coverage & embargo date restrictions.
• Note title changes.
EBSCOhost’s Business Source Premier provides abstracts and indexing for over 2,440, as well as full text for over 2,260 business magazines.

- Can limit to **Peer reviewed** scholarly publications
- **Truncation** is represented by an **asterisk (***
- Can restrict by date and restrict to **field codes**.
  
  Examples: **SU** Sports Injuries, **AU, TI** fields
- **Proximity** operators near and within.
  
  Examples: **tax N5** reform, **tax W8** reform
- Can limit to **full text**

**Other business databases**: Wilson Business, etc.

http://www.library.gatech.edu/research_help/subject/index.php/?/general_business/databases
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<td>Consumer Reports, Jul2001, Vol. 66 Issue 7, p26, 6p, 4 charts, 1 diagram, 8c</td>
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<td>Consumer Reports, May2001, Vol. 66 Issue 5, p58, 1p, 2c</td>
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<td>Lexus IS300</td>
<td>Consumer Reports, May2001, Vol. 66 Issue 5, p59, 1p, 2c</td>
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<td>Volvo S60</td>
<td>Consumer Reports, May2001, Vol. 66 Issue 5, p61, 1p, 2c</td>
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<td>9.</td>
<td>Toyota Echo</td>
<td>Consumer Reports, Dec2000, Vol. 65 Issue 12, p58, 1p, 2c</td>
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Getting Product Information

  • Half size version at
• **ReferenceUSA Business** - **infoUSA**. **Company directory**. Contact information and often web addresses. Search by company name or product information
  [https://www.library.gatech.edu/cgi-bin/gtonly/refusa.pl](https://www.library.gatech.edu/cgi-bin/gtonly/refusa.pl)
Thomas Register. TS 199 .T45A, 2nd floor west. Approximately 145,000 American manufacturers, distributors, and suppliers. Identifies which companies make what products. Includes some manufacturers' catalogs. Thomas Register's "Supplier Finder" database http://www.thomasregister.com/ provides access to approximately half the information found in the Library's print version.

http://www.thomasregister.com/
Selected printed business guides and directories

- **Standard & Poor's Industry Surveys**
  Features analyst's outlook, industry statistics and comparative financial data for companies in key industries.
  Call Number: HC106.6 .S7  2nd floor east SE corner

- **Market Share Reporter**
  Features published "top" lists and pie charts for a variety of market statistics related to industry. Accessed by company name, product name, or industry.
  Call Number: HF5410 .M35  2nd floor east SE corner

- **Dun's Regional Business Directory**
  Atlanta and Georgia public and private companies. Includes business rankings (top 1,000 companies by sales, top 1,000 companies by number of employees), geographic listings, an SIC Cross Reference.
  Call number: HG4057 .G4 D86  2nd floor east SE corner

Business, Industry and Company Information

GIL Library Catalog. [http://gil.gatech.edu/](http://gil.gatech.edu/)
New business enterprises planning
(as a subject heading), or Business plans, or Small business planning (as a subject heading):
Gale's Ready Reference Shelf
Association and Research Center Directory

Search by Name (Organization, Publication, Database, or Officer).

Search by Location, including City, State, ZIP Code, Area Code or Country.

Search by Subject Descriptor, or Any Word in Entry (Free-Text).

Extended Search Mode (Organizations). Search many fields simultaneously.

Extended Search Mode (Publications). Search many fields simultaneously.

Extended Search Mode (Databases). Search many fields simultaneously.

American Solar Energy Society (ASES)

2400 Central Ave., G-1
Boulder, CO 80301 USA

Phone: (303) 443-3130
Fax: (303) 443-3212
Email: ases@ases.org
URL: http://www.ases.org

Contact(s): Bradley D. Collins, Dir.

Founded: 1970

Organization Notes:

# Patents, Standards, Trademarks

Detailed reference guide is at
[http://www.prism.gatech.edu/~bw21/patprod.htm](http://www.prism.gatech.edu/~bw21/patprod.htm)

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Subject Guides

The Subject Guides include handbooks and other reference sources in the areas of Atlanta & Georgia Business Resources, Biographical Resources, Company Information, Electrical & Computer Engineering, Government Information, History, Industry Information, International Business, Legal Resources, Literary Criticism, Patents and Trademarks, Political Science, Psychology, Sociology, Standards and Building Codes, Style Guides, Technical Communication, Technical Reports, etc.

http://www.library.gatech.edu/research_help/subject/index.php
Database of Internet Resources
Galileo’s SKS WebSelect
http://www.library.gatech.edu/galileo/galConnect.php?db=zsws

Consumer, Career/Job, Business, Product… Information
Getting Product Information

• Consumer Product Safety Commission “Search”
  http://www.cpsc.gov/

• Library general interest databases
  • ProQuest
    http://www.library.gatech.edu/galileo/galConnect.php?db=zupd
  • EbscoHost http://www.galileo.usg.edu/express?link=zbeh
  • Lexis/Nexis Academic

• Library business and industry databases
  http://video.library.gatech.edu/dbof dbs/cgi-bin/tshowdb.pl?lvalue=Subj_Business_Management
Government Information

• **Government Information.** Georgia Tech Library is Government Printing Office (GPO) Depository Library. [http://www.library.gatech.edu/search_locate/govinfo/govinfo.htm](http://www.library.gatech.edu/search_locate/govinfo/govinfo.htm) [http://www.library.gatech.edu/research_help/subject/index.php?/govinfo]

• **Federal Government Assistance**
  • The federal government provides help for inventors in obtaining financing (loans, grants and venture capital) as well as help in marketing and setting up their own business.
  • Small Business Administration (SBA). Business start up, marketing, financing.
  • Federal grants (DOE, NSF, etc).