I. Introduction to Intellectual Property

Date & Time:
Thursday, October 20, 5 – 6 pm

Intellectual Property (IP) issue has become even more important especially in today’s digital age. Common types of IP include patents, trademarks, trade secrets, and copyrights. This seminar introduces students to various types of IP, focusing on the characteristics of each type, differences among them, and what protection applies to each. Examples and Q&A will be used to help students understand the differences and IP protection processes. Useful hand-outs will be included.

II. Patent Search Overview

Dates & Times:
Tuesday, October 25, 4:30 – 6 pm

Patents are a vital source of information on new innovations and emerging technologies. This seminar covers the basics of patent documentation, classification, and public web-based search tools, including U.S. patent and international patent resources. Through demos and hands-on practice, students will learn how to conduct a preliminary patent search using the 7-step strategies. Useful patent research tools, such as PubWest and CASSIS, will also be discussed as time permits.

III. Trademark Search Made Easy

Dates & Times:
Tuesday, November 1, 5 – 6 pm

A trademark is a word, phrase, symbol or design, or a combination of these used to identify and distinguish the source of the goods and services of one party from the goods and services of others. A trademark helps one protect and brand one’s business. This course is designed to teach students how to search for trademarks registered in the United States using the Trademark Electronic Search System (TESS). The hands-on course will cover strategies for conducting a federal trademark search, and searching marks using trademark search tools, such as the trademark classification as well as the design search code.

Location: Homer Rice Center, GT Library 2 East

No registration is required. Please contact Lisha Li (lisha.li@library.gatech.edu) for more information.