**Typical 5 point question:** Describe two aspects of the introspection approach that prompted the behavioral approach for studying behavior.

- not objective
- not verifiable
- dependent on participant's descriptive style

Scoring scheme would be to give 3 points if you list one of these items and 5 points if you list two.

**Typical 10 point question:** Suppose you were shown a list of words on a computer screen that you were going to be asked to reproduce after seeing them. At the same time that you saw the list, someone in the room was reading a poem out loud (and you could not cover your ears). After seeing the list you were asked to write down the words (the person reading the poetry out loud stopped at this point). According to the Baddeley & Hitch model of working memory, how would hearing the poetry affect your ability to recall the words you had seen on the computer screen? Do not just give the result; explain how the result comes about according to the model.

- Noisy room blocks use of inner ear, thus making it difficult for CE to read information from phonological buffer. (5 points)

- Result: span is reduced (3 points)
- sound alike errors are reduced (2 points).

- Note: subvocalization (inner voice) is *not* involved here and you would lose a point or two for claiming that it is.

**Typical 15 point question:** Describe an experiment from class, or make up your own, and give the results, that shows top-down (contextual) influences on word perception. Make it clear why the results support the idea of top-down influences.

- The experiment should be some sort of semantic priming manipulation such as telling the participant the category of the to-be-presented word or preceding the word with prior words that are related to it. [examples from class might be the 2 vs. 4 vs. 8 word-long sentences or the "the upcoming word is a fruit" experiment] (8 points)

- Explanation: Relevant related information is being activated/primed by the contextual information and therefore sends activation to related items such as the to-be-presented word, thus making the perception of the word faster/easier. (7 points).